# Lead the Way... with our

# Group Travel Program



Grand Circle Cruise Line®
Overseas Adventure Travel®
Grand Circle Travel®

Dear Traveler, Welcome to G

Welcome to Grand Circle's Group Leader Program!

Here at Grand Circle and OAT, we're committed to providing you and your group members with unforgettable, discovery-filled experiences. We're also proud to offer one of the best Group Leader compensation packages in the industry—simply gather together as few as 8 paying travelers on one of our trips, and as the 9th group member, you'll travel FREE.\*

Whether you travel with Grand Circle or OAT, you can rest assured knowing that you'll receive the highest-quality travel experiences. And in addition to where to travel, we offer plenty of choices about how to travel—by land or by ship, in small or larger groups, and with leisurely paced or more active itineraries. Whichever method of travel you choose, I'm confident that the experience is sure to be an excellent one. We've been delivering high-quality vacations at exceptional value for more than 50 years, and would love for your group to be part of our proud tradition.

As you read through this booklet, I'm sure you'll agree that becoming a Grand Circle or OAT Group Leader is an exciting—and rewarding—way to explore the world.

Warm regards,

Adam Goddess

Director, Group Sales

Grand Circle Cruise Line •

Overseas Adventure Travel • Grand Circle Travel

\*Please refer to page 6 for Group Leader compensation details.







	Table of Contents
	The industry's best Group Leader compensation
	Plan your group departure, step-by-step
	Annoucing our top Group Leader for 2012
	Here's what your fellow Group Leaders had to say
	Frequently Asked Questions
	Why travel with Grand Circle Cruise Line?
	The best value in Small Ship and River Cruising worldwide
	Why Travel With Overseas Adventure Travel?
	Why Travel With Grand Circle Travel?
	Other ways to save
	Connect with fellow travelers within our online community
ĺ	Grand Circle Foundation
	Annual Group Leader Recognition Event

"Group travel is great because there is always someone to share adventures with. But for me, the best part of group travel is after we get home, and we reminisce and laugh about things that happened. This makes the wonderful moments we experienced together timeless."

> Georgina McKenna 6-time traveler & Group Leader Rancho Cordova, California

# The industry's best Group Leader compensation

Our Group Leaders come from all walks of life. Some find their travelers in their civic or religious group, alumni, or business association. Some advertise, and some simply want to take a special trip with friends and family. But they all love sharing their joy of travel. And all of our Group Leaders appreciate the benefits they and their travelers receive with Grand Circle and OAT.

Here's how it works: **Simply gather together as few as 8 paying travelers** on one of our trips, and as the 9th group member, **you'll travel FREE!**\*

#### Trip Type Compensation

Grand Circle Land Vacation 1 free trip\* for 8 paying travelers; the 9th person's trip is free

Grand Circle Small Ship Cruises 1 free trip\* for 10 paying travelers; the 11th person's trip is free

OAT Land\*\* or Small Ship Adventure

1 free trip\* for 10 paying travelers; the 11th person's trip is free

### Refer new group leaders—and earn \$1,000 CASH

Do you know someone who would make a great Group Leader? Earn \$1,000 CASH with our Group Leader Referral Program when you refer a new group to Grand Circle. Simply provide us with the contact information for any of your friends, family members, or colleagues you think would enjoy leading a group. If the person you referred then becomes a Group Leader, you'll receive \$1,000 CASH within 30 days of the group's return from their first trip. Contact your Group Sales Account Representative for more details.

## Enjoy airport transfer reimbursement for your group

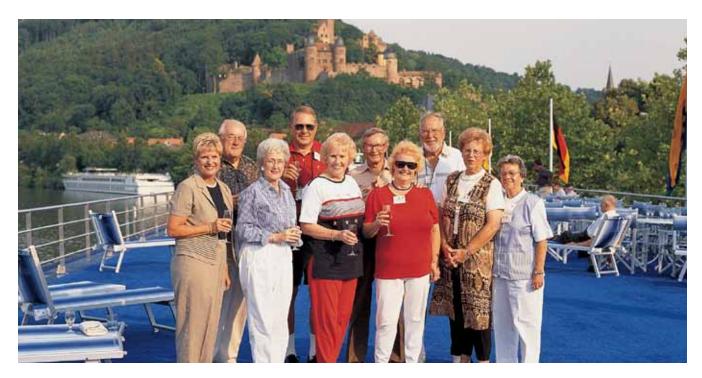
If you have a group of 20 or more travelers, we will now reimburse you up to \$600 for your group's airport transportation, if you provide us with a receipt. Call your Group Sales Account Representative for more details.



<sup>\*</sup>Free trip is based upon average amount paid per person, including the tour price, extensions, and Air Add-Ons. Excludes taxes, Travel Protection Plan, and any other add-ons.

<sup>\*\*</sup>Please note: All African safaris require a minimum group of 15 paying travelers to earn a free trip.

# Plan your group departure, step-by-step



#### 1. Get your group together

Beyond your family and friends, some great places to look for potential group members include alumni associations, religious groups, athletic clubs, or volunteer organizations.

#### 2. Choose a destination and departure date

Will your group explore the world by small ship, or river cruise? Or would you prefer an overseas adventure or escorted land tour instead? Use the travel planner at the back of this kit as a guide for where we travel, and choose the trip that's best for you and your group.

### 3. Receive a group code from our Group Sales team to provide to your group members

#### 4. Promote your group

Use flyers, emails, brochures, bulletin board notices, PowerPoint presentations, and more to keep your group informed. We're also happy to provide you with materials: Just ask your Group Sales Representative.

### 5. Encourage your group members to call our reservation center to plan their trip

Your group members will simply need to provide their group code when they make their reservation, and this will ensure that you are properly credited for all your hard work!

### 6. We'll send out pre-trip information to all group members

Additionally, your group members can visit "My Account" at <a href="www.gct.com">www.gct.com</a> or <a href="www.oattravel.com">www.oattravel.com</a> for up-to-date information 24 hours a day.

### 7. We will process your free trip compensation prior to departure.

#### 8. Sit back, relax, and enjoy your trip!

Once your vacation begins, your Program Director or Trip Leader will take care of you and your group every step of the way.

# Announcing our top Group Leader for 2012

#### Curtis Whitaker 10-time traveler Battle Creek, Michigan



Curtis Whitaker and his group pause for a photo while discovering Tuscany & the Amalfi Coast.

This recognition isn't just about the number of times Curtis has led group trips with OAT or Grand Circle. It's more about his passion for travel, and his willingness to make sure that everyone within his group is well-prepared and in good spirits prior to their departure date.

It works like this: Curtis and his partner, Scott Stokes, live in Battle Creek, Michigan, where they own and operate Southern Exposure Herb Farm, a popular wedding, specialty dining, and workshop destination. And before his groups depart, "I arrange for travelers to meet on our farm, so everyone gets introduced, and comfortably gets to know one another before we leave." Not only does this serve to set the tone for the trip to come, but

Curtis has tapped into something essential for travel: when we're most at ease, we become open to great discoveries.

He recalls a telling a moment from last year, when his group experienced the Grand Circle Cruise Line River Cruise, Cruising Burgundy & Provence to the Cote d'Azur. His group had disembarked in Beaune, and climbed aboard a motorcoach for a scenic drive though Burgundy's Wine Road, the Route des Vins. The mood was peaceful and relaxed. Twilight set in, and as they crested a hill overlooking Paris, Curtis recalls, "it was like a spiritual awakening for many of our group members," many of whom were witnessing the City of Light for the first time.

This brings great joy to Curtis. "Most of these folks have had these destinations on their bucket lists for some time," he says. "And it reminds me of when I first saw some of these places for the first time. Like when I first saw Stonehenge, it was an incredible, eye-opening experience. You never forget that."

And whether he's planning to revisit spectacular sites or embark on a new vacation, Curtis' drive to lead these explorations is as strong as ever. He recently returned from *Tuscany & the Amalfi Coast*, "where we absolutely loved the wine country," he says, and this fall, he'll be taking a group to The Netherlands, Germany, and Austria via *The Great Rivers of Europe* River Cruise. "In 2013," he continues, "we'll be cruising *Burgundy & Provence* again, heading to *England, Scotland & Wales*, and taking two adventures with OAT: *Ultimate Africa*, and *Machu Picchu & the Galápagos*." And he says this with no hint of exhaustion, only enthusiasm.

We'd like to thank Curtis for introducing so many wonderful group members to the Grand Circle family, and for being such a warm and exceptional Group Leader. It's because of people like him that we're able to see the world with new eyes.

# Here's what your fellow Group Leaders had to say ...

"All of our trips throughout various parts of the world have been absolutely wonderful. Our Group trip,
Treasures of the Aegean: Greek Island Cruise, Athens & Istanbul this past summer was no exception. Some within our group have proclaimed this one was the best ever—but we have discovered, like many OAT and Grand Circle travelers, that the last trip is always the best."



—Lauranne & W.J. Kitchen 10-time travelers & Group Leaders Rancho Santa Fe, California

"To my absolute delight, the Tibetan man photographing me had his wife and young son sit with me while he took our picture and, to top things off, his son reached over and held my hand. While Machu Picchu, the Great Wall of China, and the Pyramids of Egypt are pretty cool places, the experience captured in the photo beats them all. That's why my wife and I continue to travel with OAT."





"I recently completed my first trip with Grand Circle
Travel acting as a Group Leader. What a wonderful
and rewarding experience! From my initial phone call
inquiring about what was involved with being a Group
Leader, through to the completion of our trip, everything
was more than we had ever expected! The group sales
staff was extremely helpful as we set up our River
Cruise, Eastern Europe to the Black Sea."

—Kathryn Dannerbeck 4-time traveler & Group Leader Bellevue, Washington



# Frequently Asked Questions



#### Who is eligible to become a Group Leader?

Anyone who assembles a group of as few as 8 paying travelers for Grand Circle Land Vacations, 10 paying travelers for any Grand Circle Cruise Line Small Ship CruiseTour or River Cruise, or 10 paying travelers for any OAT Land\* or Small Ship Adventure.

\*Please note: All African safari adventures require a minimum group size of 15 travelers.

## As a Group Leader, am I expected to 'help out' during the trip?

No. Once your adventure begins, your Grand Circle Program Director or OAT Trip Leader will take care of you and your group every step of the way.

# What happens if I can't get the minimum number of travelers needed to make a group?

No group discount will be issued. You may, however, be able to earn cash through our Vacation Ambassador Referral Program. Visit <a href="www.gct.com/va">www.gct.com/va</a> or <a href="www.gct.com/va">www.oattravel.com/va</a> for details.

#### How do I get started?

Call our Group Sales Account Representatives toll-free at 1-800-597-2452, Option #3 (**for Grand Circle**) and 1-800-353-6262, Option #3 (**for OAT**), and select option #3. We'll be happy to help you become a Grand Circle or OAT Group Leader.

## Why does the Group Leader pay a deposit?

Our reservation system keeps all of our travelers on an automated timeline. By providing us with a deposit, you, the Group Leader, will receive the information that your group passengers receive along the way.

#### When do I receive credit for my FREE\*\* trip?

Group Leader compensation is reimbursed to you through your Grand Circle or OAT account prior to your departure.

\*\*Group Leader travel credits are based on the average net amount paid by group passengers excluding all taxes, port charges, Travel Protection Plan, Business Class upgrades, Good Buy discounts, and applied Vacation Ambassador credits. Frequent Travel Credits cannot be earned by travelers who received a free trip on their reservation.



## Can my group members make their own reservations?

Yes, we recommend it! Your Group Sales Representative will provide you with a Group Number and Service Code after you become a Group Leader. Your group members need to provide this information when they make their reservation, to ensure that you are properly credited for all your hard work.

## Will there be travelers other than my group members on our trip?

It depends on the size of your group. If you don't fill the entire trip, we will fill the remaining places with other travelers.

## I'm traveling as part of a group. Will the whole group be on the same flight?

If your group consists of ten or more passengers traveling from the same city on the same day, we will do our best to accommodate you all on the same flight—but we can't guarantee that this will be possible.

\*Please note: Your preliminary air itinerary and its accompanying seat assignments may change. This is due to contractual obligations with our air partners. As the Group Leader, you will be made aware of your group's flight itinerary as your departure date nears.

We look forward to your photos and stories! If you have a great story or photos from your group's trip, send them to:

Erin Leigh
347 Congress Street
Boston, MA 02210
or email her at eleigh@oattravel.com.

# Why travel with Grand Circle Cruise Line?

More than 50 years ago, Grand Circle Corporation was formed as part of a pioneering group dedicated to improving the quality of life for older Americans: the American Association of Retired Persons (AARP). Since then, we've remained true to our founding principle of providing our travelers with exciting vacations characterized by incredible value, easy pacing, and an educational focus.

Today, Grand Circle Cruise Line vacations offer an ideal combination of these elements, further enhanced by the relaxed rhythm that river and ocean travel offers. Plus, we tailor your trip to the American experience, with all onboard signage and announcements in English and a dedicated, English-speaking crew to attend to your every need.

# Our Most Popular Group Cruises

- Essence of the Elbe: Hamburg to Prague
- The Great Rivers of Europe
- Russia Revealed: Moscow to St. Petersburg
- Old World Prague & the Blue Danube
- Romance of the Rhine & Mosel
- Holland & Belgium in Springtime
- Cruising Burgundy & Provence to the Cote d'Azur
- The Seine: Paris to Normandy
- Christmas Markets Along the Rhine



"Our travel experience with Grand Circle has been excellent. The services provided by Grand Circle's respective team members—locally, regionally, and at the corporate office—have made our travel adventures fun and memorable."

-Tony Quattrochi, Q-Group



# Top 5 reasons to choose Grand Circle for <u>your</u> next group vacation:

### 1. Our onboard staff sets us apart

Grand Circle Cruise Line's highly trained, English-speaking staff is there to ensure that you enjoy a carefree journey. From the gracious restaurant maitre'd to the hard-working housekeeping staff, they're at your service 24 hours a day—so that you always feel well taken care of.

#### 2. River Cruises

Since 1998, we have custom-built or extensively refurbished our European river ships with our travelers' comfort and convenience in mind. The beauty of these itineraries is the freedom they provide—because you're settled into your outside cabin for as long as 25 nights, you can choose to participate in as many (or as few) activities as you like.

### 3. Small Ships

Our small ships are designed to navigate into lesser-traveled ports that larger ships cannot—introducing you to unique destinations that few Americans visit. Our crew-to-passenger ratio is nearly one-to-two—so you can rely on attentive, personal service from our dedicated, English-speaking staff throughout your cruise.

#### **4.** Your fellow American travelers

The relaxed pacing of ship travel fosters genuine camaraderie between you and your fellow

travelers—exclusively American, who share your passion for discovery and exploration. And your Program Director will help you break the ice, facilitating interactions amongst your group as you travel.

#### **5.** NEW 2013 itineraries

#### • Burma & the Irrawaddy River: Bagan to Mandalay

Behold the temples, monasteries, and pagodas of Burma, and refresh your senses with a midmorning meditation course ...

Visit <a href="www.gct.com/bur2013">www.gct.com/bur2013</a> for more details.

#### Turkish Coastal Voyage: Greek Islands, Istanbul & Athens

Marvel at medieval villages and archeological wonders as you cruise Homer's "wine-dark sea," exploring classical ruins and Greek islands along the way ...

Visit <a href="https://www.gct.com/art2013">www.gct.com/art2013</a> for more details.

#### The Dnieper River & the Black Sea: Ukraine to Romania

Visit historic riverside towns few Americans ever see, and tour the Lore and Chernobyl museums, filled with WWII history ...

Visit www.gct.com/ukr2013 for more details.

# The best value in Small Ship and River Cruising worldwide

### You and your group will enjoy:

## A 4-star experience at a 3-star price

We realize that international travel is an investment—and that every one of your travel dollars counts. With full-time staff and offices in the regions you visit, we're able to work with local partners to get the most for your money. We own and operate our worldwide fleet of award-winning river ships, enabling us to create and control your experience—from the gracious hospitality of our crew to the comfort and convenience of our ships.



## Grand Circle Cruise Line's 2013 Lowest Price Guarantee

Dollar for dollar, feature for feature, you'll enjoy more for less. When you reserve a 2013 departure of any Grand Circle Cruise Line vacation, we guarantee that you'll receive our lowest cruise-only price. If we reduce your trip price more than 60 days from departure, we will automatically refund the difference to you. Visit <a href="https://www.gct.com/priceguarantee">www.gct.com/priceguarantee</a> for details.

#### Personalize your trip

Grand Circle Cruise Line allows you the flexibility to personalize your trip based on your own preferences. You can choose to make your own international flight arrangements—for example, if you want to use frequent flyer miles that you've accumulated—or work with one of our Air Travel Consultants. Plus, we also offer you the opportunity to "break away" before or after your Grand Circle Cruise Line trip for additional travel on your own.

"The Holland & Belgium in Springtime River Cruise was, I must admit, one of our best trips ever. In fact, I can't say enough about this trip. Each day was better than the day before. It was perfect. Our group was impressed by every single member of the Grand Circle staff."

—Joan Galgay, Club 50



## Gracious service, and inspired cuisine

Since authentic cuisine is a reflection of a region's culture, geography, and people, you'll enjoy a well-rounded view of your destination through a choice of regionally inspired, freshly prepared meals—balanced by a selection of familiar favorites—prepared by our professionally trained, international chef and kitchen staff.

## The best value for solo travelers

If you are traveling on your own, you can enjoy the best value for solo travelers in cruising today. Take advantage of FREE or low-cost Single Supplements on your base trip, and FREE Single Supplements on all optional trip extensions. Or, use our FREE Roommate Matching Service to help you find a compatible same-gender roommate.





In 2012, Grand Circle River Cruises was ranked #5 "World's Best River Cruise Line" by readers of Travel + Leisure magazine. And in 2011, Grand Circle Small Ship Cruises was ranked #2 "World's Best River Cruise Line"—with 7 Grand Circle river ships ranked among the "Top 40 World's Best"—by readers of Condé Nast Traveler, and was most recently included as a member of the magazine's Platinum Circle:

M/S River Concerto (#6): Rhine, Main & Danube M/S River Adagio (#11): Rhine, Main & Danube M/S River Aria (#15): Rhine, Main & Danube M/S Chardonnay (#22): Saone & Rhone M/S Bizet (#29): Seine

M/S River Harmony (#31): Rhine, Main & Danube M/S Rhapsody (#35): Saone & Rhone

When you combine our award-winning onboard experience with our comprehensive value and low per diems, it's clear: Other River Cruise companies just don't compare.

# Why travel with Overseas Adventure Travel?

Overseas Adventure Travel (OAT) was founded in Cambridge, Massachusetts, in 1978 to provide more authentic, adventurous, and affordable safari experiences to American travelers. After our first successful forays into Tanzania, we became the first U.S. adventure travel company to offer tented safaris there. We've been trailblazing ever since—and in 1993, as part of Grand Circle Corporation, became the first U.S. travel company to create, operate, and sell adventure trips to mature American travelers.

Today, OAT is proud to offer more than 40 discovery-rich itineraries to destinations around the globe, from Argentina to Zimbabwe. Our adventures range in duration from 11 to 34 days and fall into two main types:

#### **Land Adventures**

In a small group of never more than 10-16 travelers—guaranteed!—you and your group will enjoy unfettered access to locales and activities that

larger tour groups can only dream of. Throughout your journey, you'll experience unique modes of transportation that connect you to local culture, enjoy accommodations that reveal the essence of each destination, and participate in small group cultural activities. Every adventure is packed with in-depth discoveries, and because our groups are so small, we're able to tread lightly on the environment.

#### **Small Ship Adventures**

Ply the rivers and oceans of the world in a small group of just 10-24 travelers aboard a small ship chartered by OAT. Venture into smaller ports—from China to the Turkish Coast to the Galápagos—that larger vessels could never reach, for the most authentic discoveries. Along the way, you and your group will gain insight into some of the world's most remote and fascinating destinations, whether docking in tiny coves to explore seldom-visited ruins or meeting village locals in their homes. What's more, you'll share your experiences exclusively with other OAT travelers.



## Most Popular Group Adventures

- Heart of India
- Turkey's Magical Hideaways
- Safari Serengeti: Tanzania Lodge & Tented Safari
- Ultimate Africa: Botswana, Zambia
   E Zimbabwe Safari
- Machu Picchu & the Galápagos
- Imperial China, Tibet & the Yangtze River
- Real Affordable Costa Rica
- Real Affordable Peru



# Why travel with OAT? Here's what to tell your group:

1. Authentic modes of transport
You'll often take the roads, paths, and waterways
less traveled. And our small group size means
you'll see the world the way locals do, experiencing
traditional modes of transportation, such as *mokoro*canoes, rickshaws, and panga boats.

2. Unique accommodations

Our accommodations are hand-picked to ensure that the spirit of adventure follows your small group wherever you go—and wherever you stay. Your group might spend the night in an Amazon jungle lodge, a tented camp in the heart of the Serengeti, or a charming boutique hotel overlooking Auckland's waterfront in New Zealand.

3. Off-the-beaten-path discoveries

Because you travel in such a small group, you can
venture where larger groups simply cannot go.

Your group will slip into local life quietly,

for intimate—and unforgettable—encounters with local culture, from sharing a meal with a welcoming Jaipur family in India to visiting with children at a local school in Turkey.

4. Top-rated Trip Leaders

You'll benefit from the expert knowledge and personalized attention of an OAT Trip Leader. As residents of the regions you'll be visiting, each of these talented professionals offers a unique, insider's perspective on local culture.

5. Create your own departure date
If you are able to gather a group of 10-16
family and friends for OAT Land adventures, or
16-24 family and friends for OAT Small Ship
Adventures, you may be able to have your own
exclusive departure date for your group—and it's
easy to do because of our small group size.

# Why travel with Grand Circle Travel?

Grand Circle Travel is proud to offer more than 18 discovery-rich itineraries to destinations around the globe. Our vacations range in duration from 13 to 21 days, and you and your group will see a variety of villages, towns, and cities at an easy tempo on these vacations.

Enjoy a generous roster of included sightseeing that features the "must-see" landmarks, as well as the undiscovered gems most travelers never see. Our pacing also provides free time for you to relax, explore independently, and experience local cultures in a meaningful way. With Grand Circle Travel land vacations, you'll have ample time to explore each destination; you'll often stay 2, 3, 4 ... as many as 7 nights in a single location!

## Most Popular Group Vacations

- Australia, New Zealand & Fiji
- Tuscany & the Amalfi Coast
- Highlights of South Africa
- Ireland in Depth
- Spain & Portugal in Depth





# Top 5 reasons to choose Grand Circle Travel for your next group vacation:

#### 1. Value

We're always striving to give you more for less. With our tremendous buying power, we can pass our savings on to you and your group, then add a host of features for which most other travel companies charge extra.

#### 2. Pacing

We've designed our vacations to be comfortably paced so you can find the blend of activity and leisure that's right for you.

### 3. Choice

You can tailor your trip from a host of options, from optional sightseeing excursions to spending leisurely afternoons exploring on your own. You can even expand your discoveries of the region with our affordable trip extensions, like a pre-trip to Venice, Italy, with its picturesque canals and bridges, or experiencing the thunderous Iguassu Falls on a post-trip to Brazil.

#### 4. Discovery

We want you to have the best learning experiences and the most opportunities to get close to the local culture and natural wonders. With Grand Circle's exclusive Discovery Series events, we'll take you beyond the monuments for an insider's view of local life that other travel companies miss, from Home-Hosted Visits to learning how to prepare pasta during a Festa della Pasta dinner in Sorrento.

### **5.** Top-rated Program Directors

You'll benefit from the expert knowledge and personalized attention of a Grand Circle Program Director. As residents of the regions you'll be visiting, each of these talented professionals offers a unique, insider's perspective on local culture.

# Other ways to save

# GUARANTEE your price—and save up to 10%—with our exclusive Good Buy Plan

With our Good Buy Plan, the earlier you pay your trip cost in full, the more you'll save—up to 10% of your total purchase price. In addition, you'll lock in the price of your trip, guaranteeing you 100% protection against fuel surcharges, currency fluctuations, and other unexpected costs.

#### The best value for solo travelers

If you are vacationing on your own, you can enjoy the best value for solo traveling today. Take advantage of FREE or low-cost Single Supplements offered on most of our main trips, plus FREE Single Supplements on ALL optional trip extensions.

## Maximize your value and discovery with our optional trip extensions

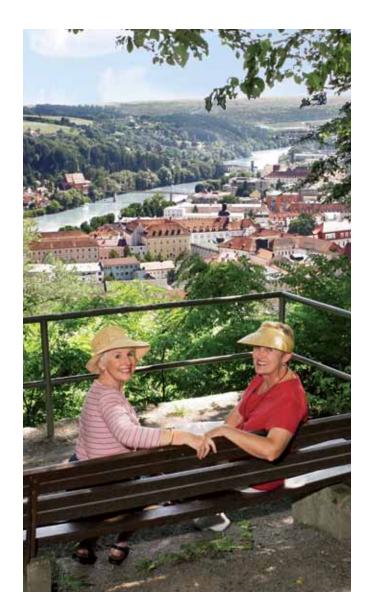
To make the most of your discoveries, Grand Circle and OAT give you the opportunity to extend your vacations with your choice of optional pre- and post-trip extensions. And, they'll help reduce your already low per diem.

"People often ask why I continue to be a Group Leader on trips with Grand Circle. The answer is simple for me: I can't think of a better way to enjoy my passion for travel than with friends, old and new ... Our groups have included anywhere from 9 to 39 people. Each and every one was a lot of organization and work, but all the learning, meeting new friends, and just having fun built lifelong memories."

—Geraldine Kiessel 13-time traveler & Group Leader Surprise, AZ

# Protect 100% of your travel investment up to the moment of departure

When you purchase Grand Circle or OAT's Travel Travel Protection Plan, you can cancel your vacation at any time—up to the *day* of your departure—and retain the FULL value of your trip, including your deposit. For more information, visit <a href="https://www.gct.com/tpp">www.gct.com/tpp</a> (for Grand Circle) or <a href="https://www.oattravel.com/tpp">www.oattravel.com/tpp</a> (for OAT).



Grand Circle policies subject to change. Visit our website for the most up-to-date information.

# Connect with fellow travelers within our online community

Are you thinking about your next group vacation? Find suggestions about how to generate interest—and excitement—among group members using these helpful tools:

- FIND EXCLUSIVE OFFERS FOR GROUP LEADERS
- DOWNLOAD THE LATEST GROUPS NEWSLETTER
- MEET THE GROUP SALES TEAM
- FORWARD TRIP INFORMATION TO YOUR FRIENDS AND FAMILY
- WATCH ONLINE VIDEOS TO EXPERIENCE HIGHLIGHTS OF OUR MOST POPULAR GRAND CIRCLE AND OAT VACATIONS



#### **CONNECT ON FACEBOOK**



Further your friendships, get advice from fellow travelers, and share your travel photos, videos and stories at <a href="https://www.facebook.com/grandcircletravel">www.facebook.com/grandcircletravel</a> or

www.facebook.com/overseasadventuretravel.

#### HARRIET'S CORNER

Peruse the travel journal of Grand Circle Vice Chairman, Harriet Lewis, learn about the latest company updates, and read stories shared by your fellow travelers at <a href="www.gct.com/harriet">www.gct.com/harriet</a> or <a href="www.oat.com/harriet">www.oat.com/harriet</a>.



## **Grand Circle Foundation**

# Traveling for Change: One Village, One Leader, One Life at a Time



#### Go inside the World Classroom

Grand Circle Foundation currently supports nearly 100 schools in 60 villages worldwide. By investing in education, we hope to give children the skills, pride, and confidence they need to become leaders of their generation. Working closely with school principals and teachers, we've identified unique projects at every school that will have maximum impact on the quality of education.

#### Our generous travelers

We consider each and every one of our travelers to be partners in our worldwide giving. Some travelers, however, are so inspired by the schools and villages they visit, they are compelled to give more. In 2010 alone, we received an astounding \$917,150 in donations. We thank all our travelers for helping to change people's lives.

## Bettering our own communities—all around the world

In addition to the villages where we travel, we strive to better the communities where we work—from our headquarters in Boston to our 30 offices around the world. In Boston, more than 97% of our associates participate in community service each year. Worldwide, nearly all of our offices organize annual community service events of their own.





## Visit our website: www.grandcirclefoundation.org

Join us online to learn more about the many ways we help change lives together.

"I have always been proud of American generosity, and I am proud that Grand Circle Foundation represents our tradition of caring. By giving now, we encourage future generations to also give, making this grand global village a better place."

Harriet Lewis, Chair, Grand Circle Foundation

# Annual Group Leader Recognition Event

On May 31, 2012, 24 Group Leaders visited Grand Circle's office for our annual Group Leader Recognition Event.

Thank you for partnering with us!



"I hope all future Group Leaders have the chance to come to Boston to discuss lessons learned, with the ultimate goal of getting groups together for your outstanding vacations throughout the world. My job is made so much easier when I am given the opportunity to work with professionals like those in the Group Sales Department. So thanks very much. You have a wonderful team."

Curtis Whitaker 10-time traveler & Group Leader Battle Creek, Michigan

# Excellence in Travel: Grand Circle Small Ship Cruises

Condé Nast Traveler



- Gold List: World's Best Cruise Lines
   2011, 2010, 2009, 2008, 2007, 2006
- Top Cruise Ships Worldwide— Individual Small Ship Category • 2011, 2010, 2009, 2008, 2007, 2006 (7 Ships in Top 20 in 2011)
- Readers' Choice Awards: Top 5 World's Best Small Ship Cruise Lines • 2011, 2010, 2009, 2008, 2007, 2006, 2005

*Travel + Leisure* World's Best Awards



- Top 5 World's Best River Cruise Line 2012
- Top 10 Small Ship Cruise Lines 2009, 2008, 2007, 2006
- #1 Best Value Cruise Line 2007
- Top 10 World's Best Service Cruise Line 2007

World Travel Awards



World's Leading River Cruise Operator • 2008 More than 167,000 international travel and tourism professionals voted us #1 in this prestigious award, considered "the Oscars of the travel industry."

Leadership in Social Responsibility Excellence Award: Philanthropist



Paul Newman co-founded the Committee to Encourage Corporate Philanthropy in the belief that "corporate America could be a force for good in society." Grand Circle received its prestigious Excellence in Corporate Philanthropy Award in 2005, joining previous winners including General Electric, Target, and Timberland

Grand Circle Cruise Line and Grand Circle Travel
<a href="https://www.gct.com">www.gct.com</a>
1-800-597-2452, Option #3

Overseas Adventure Travel <a href="https://www.oattravel.com">www.oattravel.com</a> 1-800-353-6262, Option #3

